



**उ.प्र. सरकार की शीर्ष प्राथमिकता
पशुधन के क्षेत्र में उद्यमिता का विकास**

**कुक्कुट उद्योग को बढ़ावा :
आत्म निर्भरता की ओर बढ़ते कदम**

उत्तर प्रदेश कुक्कुट विकास नीति-2013



पशुपालन विभाग उत्तर प्रदेश

UP Government's Top Priority
Entrepreneurship Development in Livestock Sector
Boosting Poultry Industry: Moving towards self-sufficiency

Uttar Pradesh Poultry Development Policy-2013

Introduction:

Development of Animal Husbandry and Dairying as small industries is one among the priorities of the present government. It is much needed to priorities poultry development in the Animal husbandry sector as egg production of the State at present is 108 crore while the consumption is 473 crore per year. The difference is met by private sector through procuring nearly one crore eggs daily from other states. Similarly requirement of chicken meat is met through purchasing approximately 10 crore day old broiler chicks from other states annually.

As per the recommendations of Indian Nutritional Academy, Hyderabad, there should have been consumption of 182 eggs per head per annum as standard. At National level 53 eggs per person are consumed annually while the state average is 22 egg per person annually. Similarly the standard suggested for chicken meat consumption is 11.00 kg, the National availability is 2.20 kg and for U.P. it is 0.987 kg per head per annum.

Considering this critical gap, between production and requirement and procurement from other states and to meet out the above requirements through production of 365 crore eggs and 972 lac Broiler Chicks within the State itself through entrepreneurship development and making state self sufficient by providing incentives and creating investor friendly environment; the State Govt. has proposed to launched bankable schemes for establishment of 123 lac commercial layer and 6 lac parent broiler birds in next five years with the provisions of financial assistance & favourable policy initiatives.

2. Name of the Schemes

- (i) Establishment of Commercial Layer Farm
- (ii) Establishment of Parent Broiler Farm

2.1 Establishment of Commercial Layer Farms

In the first stage 123 lac commercial layer birds will be established in five years in order to produce nearly 365 crore eggs per year equivalent to the quantity of eggs being procured per year from other states annually.

- 2.1.1 Thirty thousand birds shall be considered as one unit. Entrepreneur may establish more than one unit and will be entitled for getting 10% interest subvention on the term loan for five years (60 months) to the maximum of Rs. 40.00 lac per unit. In case amount of term loan is less, then 10% subvention in interest will be calculated on actual amount of term loan taken and in any case it will never be more than Rs. 40.00lacs per unit in five years (60 months).

2.2 Establishment of Parent Broiler Farms

With the objective of making broiler farming more profitable and organised and making state self sufficient in broiler chicks production, establishment of six lac broiler parent birds farm in next five years will be encouraged in order to produce nearly 972 lac chicks within the State equivalent to the quantity of chicks presently being procured from other state.

- 2.2.1 Ten thousand birds shall be considered as one unit. Entrepreneur may establish more than one unit and the entrepreneur will be entitled for getting 10% interest subvention on the term loan for five years (60 months) to the maximum of Rs. 45.00 lac per unit. In case amount of term loan is less the 10% subvention in interest will be calculated on actual amount of term loan taken and in any case it will never be more than Rs. 45.00 lacs per unit in five years (60 months).

- 3. Effective date of the Scheme-** The benefit of the scheme will be effective from the date of release of Govt. Notification.

4. The Poultry Entrepreneurs will also get following benefits.

- 4.1 Under the schemes 100 percent stamp duty exemption will be given on purchase of land in any part of the state (maximum 3 acre for one layer unit and 6 acre for one unit of broiler parent bird) for which furnishing of Bank guarantee and a certificate from the Chief Veterinary Officer of the concerned district will be mandatory.
- 4.2 Electricity duty on actual electricity consumed will be exempted for 10 years for these units

- 4.3 In case the capital investment on establishment of poultry unit is more than Rs 5.00 crore, then the poultry unit will get interest free loan equal to the total amount of Central Sales Tax and VAT deposited from the date of first sale upto 10 years and will be replayed as full amount by the entrepreneur after 7 years from the date of distribution of loan.
- 4.4 Similarly, if the investment in plant, machinery and spare parts in the new unit is more than Rs. 5.00 crore, then such unit will get exemption from Mandi Fees and development cess on purchase of raw materials for 5 years as per food processing policy- 2012 of U.P.
5. The wide extension & publicity of the schemes will be done through Director, Information, Govt. of Uttar Pradesh.
- 5.1 Effective road shows will be organized for investments in poultry business. Following places have been selected for road shows-
- (a) Hyderabad (b) Chandigarh (c) Bhopal (d) Bengaluru.
- In these road shows the local entrepreneurs will be briefed about the States Poultry Policy and encouraged for investment in the state. Suggestion received from the entrepreneurs shall be given sincere thought for implementation.
6. Administrative order regarding implementation of the scheme, availability of the facilities mentioned, scrutiny and recommendation on the project submitted by entrepreneur, Application Proforma/Sanction format and other related documents, co-ordination with the banks, monitoring of the schemes shall be issued by the administration department separately.
7. The effective implementation and monitoring of the scheme will be done through State Poultry Development Board.

This is the English translation of Uttar Pradesh Poultry Development Policy-2013 originally in Hindi. The original policy in Hindi shall prevail in case of any discrepancy.

LIVESTOCK TROUBLESHOOTING CENTRE: TOLL FREE NUMBER

